BI Knowledge & Skills Matrix

This matrix describes the <u>minimum</u> knowledge or skill level typically needed at each career level.

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Legend: Not Applicable | Novice | Intermediate | Advanced | Expert

Role	BI Knowledge		BI Skills			Project Skills				Management Skills
	Basic BI concepts	Behavioural & Decision Science Knowledge	Qualitative Research Skills	Quantitative Research Skills	Data Analysis Skills	Communication Skills	Teamwork Skills	Project Mgmt. Skills	Client Mgmt. Skills	Strategic Leadership Skills
BI Enthusiast	Novice	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable	Not Applicable
BI Practitioner	Advanced	Intermediate	Intermediate	Intermediate	Intermediate	Intermediate	Intermediate	Intermediate	Intermediate	Not Applicable
Junior Behavioural Scientist	Advanced	Advanced	Advanced	Advanced	Advanced	Advanced	Advanced	Advanced	Advanced	Not Applicable
Senior Behavioural Scientist	Expert	Expert	Expert	Expert	Expert	Expert	Expert	Expert	Expert	Not Applicable
Team Lead or Director	Intermediate	Intermediate	Intermediate	Intermediate	Intermediate	Expert	Expert	Expert	Expert	Expert

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