LA Persuasive Essay

Student name: _____

	Success Criteria Rubric				Comments
	Not Yet Meets expectations	**Minimally Meets Expectations**	**Fully Meets Expectations**	**Exceeds Expectations**	*Strengths:*
Meaning *-ideas and information* *-use of detail* *-generalizations or connections* *-sense of audience*	-Purpose/argument is unclear and writing is unfocused -Inappropriate/irrelevant examples that do not support claims, lacks details, no sources -Little sense of audience -Conclusions are illogical, inappropriate, or lacking	-Purpose/argument is clear though may lose focus throughout the essay -Some relevant examples and supporting details, minimal sources -overgeneralizes, or omits generalizations/conclusions -Sense of audience is inconsistent	-Purpose/argument is clear and focus is mostly sustained throughout the essay -Specific relevant examples and supporting details with adequate sources -Some generalizations and conclusions -Sense of audience; appropriate tone (may slip) -Makes connections to other topics	-Impressive insights	
Style *-clarity, variety, and impact of language*	-Language is simple -Little sentence variety, often awkwardly worded	-Clear and direct language -Some sentence variety in sentence type and length	-Clear and varied language; some specialized terms -Variety of sentence types and lengths -Language is clear and appropriate	-Flows smoothly, generally very effective	
Form *-introduction* *-organization* *-conclusion*	--Introduction lacks general information and rationale, argument is unclear or not stated -Lacks organization of paragraphs, loosely related -Conclusion is missing or inappropriate	-Introduction lacks adequate general information and rationale, argument is stated but no attempt to engage -Related material is grouped together in paragraphs, not necessarily relating to claims -Conclusion is simple	-Introduction provides general information and rationale, clearly establishes argument and attempts to engage -Individual paragraphs are organized according to claims -Logical conclusion which ties together information, making an impact	-Effective transitions and well organized paragraphs	*Suggestions for improvement:*
Conventions *-complete sentences* *-Spelling* *-Punctuation* *-Grammar*	-Frequent errors in simple words and structures often interfere with meaning	-Errors in basic words and structures are noticeable but do not obscure meaning	-Errors in more complex language are sometimes noticeable, but meaning is clear		
How will you use this feedback for your final submission?					