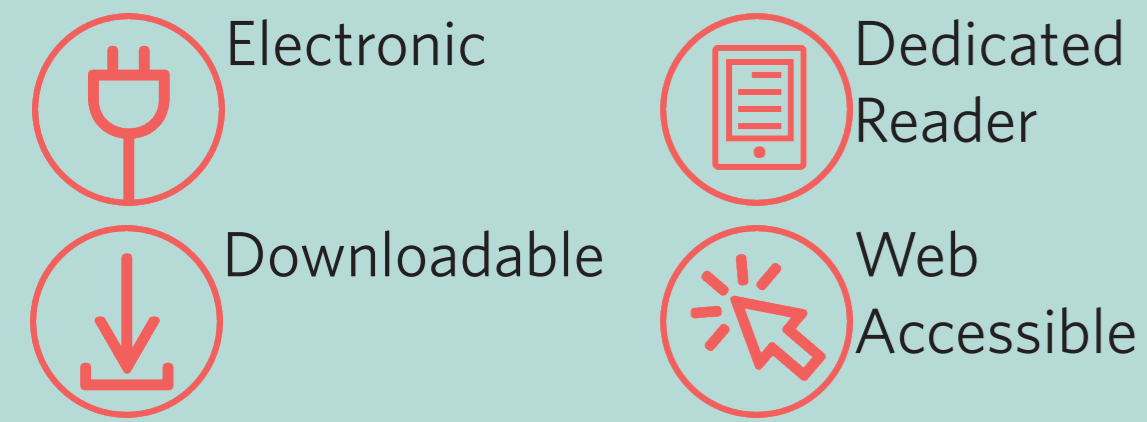
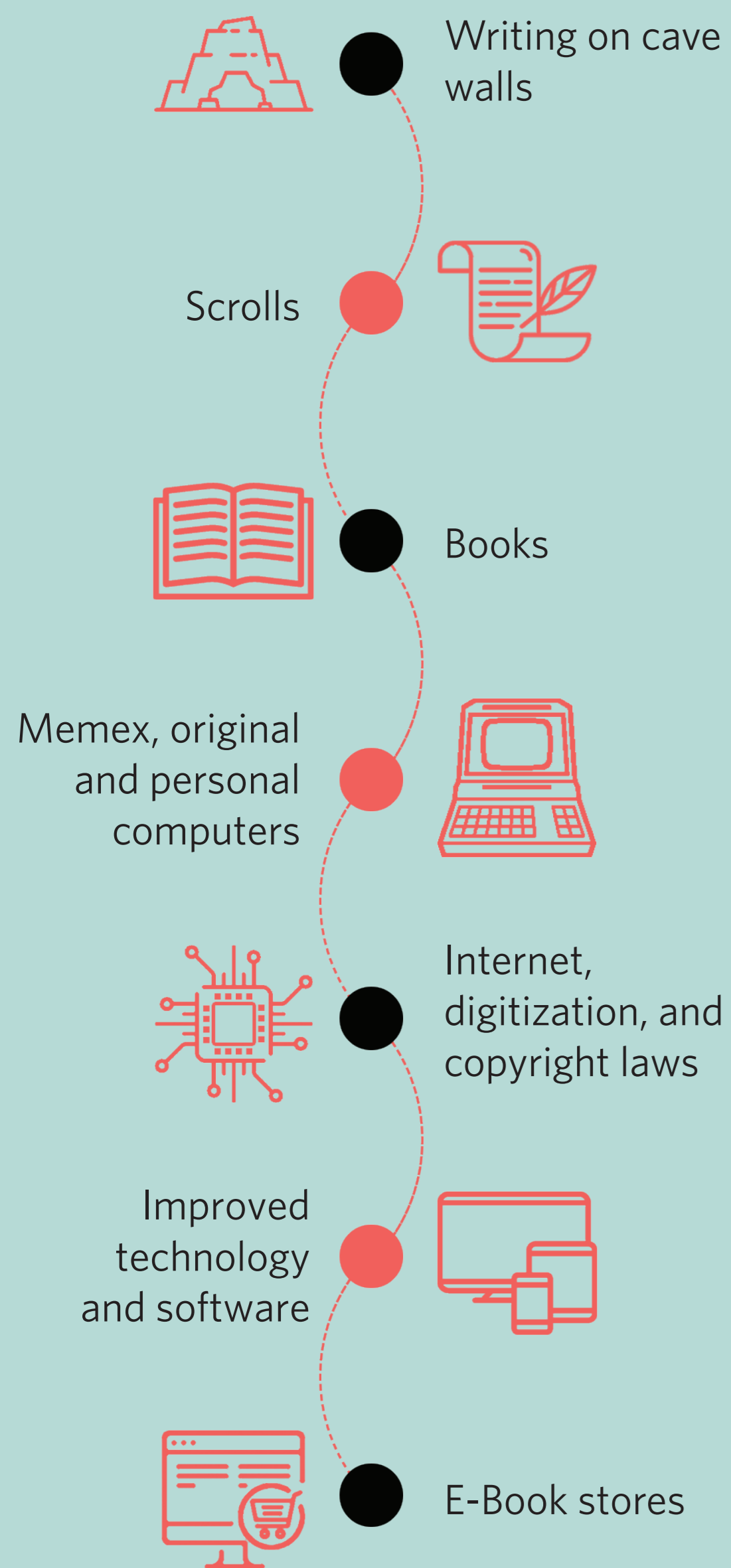


IMPACT & IMPLICATIONS of E-BOOKS on LITERACY & EDUCATION

WHAT IS AN E-BOOK?



HISTORY & DEVELOPMENT



BENEFITS

IMPACTS

CONSEQUENCES

for PUBLISHERS

- + E-books cannot be resold or lent
- + Can exert control over libraries, limit amount of copies and amount they are lent, charge more
- Lose power and influence to retailers and authors

for READERS

- + Convenient access when internet available, easier to carry
- + Usually cheaper than physical copies
- + Searchable, interactive, and accessible
- Books not owned, access can be revoked and requires internet access; library collections limited
- Not all formats supported, devices cause distraction, page numbers meaningless, limited languages
- Libraries start to focus less on books, become more social spaces

for AUTHORS

- + Can self-publish, update, and revise books easily
- + No arbitrary length minimums or maximums
- + Books can be non-linear
- Authors can't personalize copies (signatures)
- Social media recommendation more important than content
- Books not always edited, not all languages supported (difficult for non-English writers to publish)

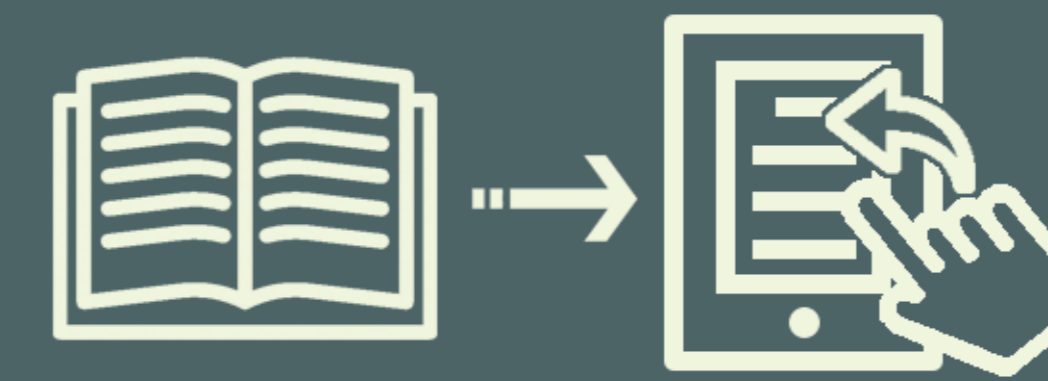
for RETAILERS

- + Less expensive to stock, social media becomes inexpensive way to advertise
- + More power and influence over publishing and advertisement
- Brick and mortar retailers struggle to compete with online retailers
- Large corporations have extreme power, hard to compete with them

E-BOOKS: NOW

E-BOOKS: IN THE FUTURE

DESIGN



- Copies look/function of real book (separate pages, page turning, etc)
- Purchased individually



- Adaptive, flexible, accessible design
- Easier navigation and transferability

ACCESSIBILITY



- Expensive (devices and e-books)
- Varied file format standards



- Cheaper than print & affordable devices
- Standardized formats
- Offered primarily through streaming subscriptions (like music)

PERCEPTION



- Paper books still preferred
- E-books viewed as being not as educational as print books
- Device access correlates with lower reading levels in children



- People prefer to read e-books
- E-books seen as educational tools
- Enable children to read on own earlier, increasing child literacy
- Books become art rather than literature

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