Interview Questions for Lotto! Employees

Hello, I am a UBC student working on a project for my technical writing course. This interview will help me collect data to explore whether installing a self-serve Keno machine at Guildford Lotto! will promote more sales and improve customer satisfaction. This interview will be short and consist of 4 simple questions. Responses are voluntary and will be anonymously recorded. Thank you for your time and your participation.

- 1. Can you tell me your experience with selling tickets to Keno players?
- 2. How often would you say are there Keno players playing in store?
- 3. How much do Keno players spend per ticket on average?
- 4. Have you dealt with any frustrated players because they were in a rush or could not purchase their ticket in time for the next round?
- 5. Do you think installing a self-serve machine would benefit both the customer and the workers?