Working Presentation Outline

* Using Twitter as a tool to help non-profits
* Using FB
* Summary of the key points (NSEMO is all ready doing a lot of them)
* Stats of other cities using Twitter/FB (# followers to # residents, let NSEMO know they are doing statistically well)
* Jenn/Laura’s research into what other cities are doing to promote emergency notifications, ending on how other cities use the media to market themselves
* Luke’s info on the school districts
* Angie on FOIPPA, sending out emails (stating what we think, but to check with RN)
* Suggestion of actions NSEMO can take
  + Suggest other organizations that can help (police department, fire department, the other school district if Luke hasn’t sorted that out)
  + Adjust the website re: FOIPPA
  + Using a yearly/bi-yearly email