Draft 2011	Date: February 21,	Colour Code:	Good	Requires Attention
	Activities	Actions/Tasks	1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	670 O O O O O O O
		Budget		28-Feb-11
	Concept	Identify Budget & Funding Sources		
	Development	Develop Pilot Project Model & Processes		15-Mar-11
		Systems Development		
		Develop draft financial tools & ITA framework	1-Dec-10	
		ITA info sheet for Agencies		18-Feb-11
		ITA info sheet for Riders		18-Feb-11
		Develop Registration Form		March
		Usage Estimate Calculator		March
		Information package and training video for "Intake Coordinators"		March
	UTCs	Information package and video for riders and their caregivers		March
		Form letter recommending ITA holder seek professional advice		March
		Mock-up of monthly ITA Statement		March
		List of "Certified Age Professionals"		March
		Rider checklist		March
		Flowchart showing payment processing procedure		February
		Business Plan Template Final		March
ct		Finacials Templates		March
roject	Template Tools	Business Plan Supplement		March

ot P		Feasibility Tool Final		March
Pilot		Identify Potential Participants	January	February
		Create Short List of Pilot Participants		February
	Participating	Write Proposal		
	Agencies	Draft Contract Terms		
		Refine Proposal & Negotiate Contract		
		Identify and monitor success measures		
	Hub	First Resource Hub services installed		May
		First Pilot Project Begins	1-Jul-11	
	Implementation	Secong Pilot Project Begins	1-Aug-11	
	Implementation	Third Pilot Project Begins	1-Oct-11	
		Final Report		1-Jan-12
		Identify structure and content for all necessary legal agreements		March
	Legal	Draft Documents		21-Apr-11
		Completed Contracts with Agencies		15-Jun-11
		Develop ongoing communications procedures		
	Commun-	Develop STAR website for participants and public information		31-May-11
	ications	Short Info Sheet for EDs ("Two Pager")	7-Feb-11	14-Feb-11
		Define and prove benefits to agencies and users		
		Develop written concept for software tools and explore potential partners		
		Identify success measures		
		Shortlist developers		

O	Software Development	Negotiate contract		
var		Monitor success measures		
Software		Develop communications package for software usage		
	Software	Software Development begins	1-Apr-12	
	Implemen- tation	Pilot the Software		
		Refine the Software		
		Develop outreach strategy w/ targets and timelines (Outreach Marketing Plan)		11-Mar-11
		Initial meetings with Langely, Maple Ridge, North Van, West, Van, Burnaby, New West, Renfrew-		February
		Identify Pilot Participants		February
por	Lower	Develop "Statement of Support" letters		
Support	Mainland Agencies	List all Lower Mainland agencies (reliant on Bonnie Dobbs research)		May
		Provide regular updates to all interested agencies		
Agency		Research and Report on Seniors Transportation Data Programs		7-Mar-11
•		Prepare Data Report on participating agencies for sponsors, funders and partners		
	Victoria Agencies			
	Rural BC Agencies			
		Develop Strategy & Budget		
		Identify potential sources with targets and timelines		
	Strategy	Partnership Development		
		Grant Writing		
ding				

Fun	Investor 1	Submission for funding		
	Investor AB			
Project	Towards v F	VanCity Investing application		
	Investor 5	Support for VanCity Proof of Concept		
	Additional			
		Develop Strategy		
	Stratogy	Identify Sector Allies		
	Strategy	STAR Business Plan		
ent		Other tools		
Development	Secretariat	Revised budget and tasks to Lauren Syverson		
velo	Non-Profit			
	Advisory	Terms of Reference		
artner	United Way			
Par	ВСАА			
	ICBC			
	TransLink			
	BC Transit	Call with Wanda leRoux	March	
		Develop Strategy		
	Concept	Design sponsorship model for province wide corporate sponsors		
ors	Development	Design sponsorship model for small independent businesses to support individual agencies		

ons		statistics, association benefits, flexible models,	
Spo		Identify Early Adopters	
rate	Pilot Project	Early Relationships Established	30-Apr-11
DO		At least one Sponsor signs on to support the Pilot Projects	
Cor		Identify potential sponsors	
	Phase Two Supporters	Prepare Benefits Package	
		Sign First Province-wide Sponsor for Ongoing Support	

Urgent	Complete	Ongoing	Milestone							
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