

# COMM 485 SOCIAL ENTREPRENEURSHIP REFLECTION

# Assignment 4: **REFLECTION**

Active learning is about reflecting on the concepts presented in the readings and discussed in class and reflecting on the knowledge gained through the assignments and the applied projects. This integrated, interdisciplinary environment encourages communication of various types: writing, speaking, presenting...

It is also about incremental learning – learning from each other and from your experiences. The Reflection Paper will be in the form of a written submission (with graphic material, if desired), and other media can also be included. This reflective process is an opportunity to ask questions, to take risks, to allow yourself to explore how your learning over the past months has influenced your perspective. Use the Reflection as a place for constructive critique and self-reflection.

# **DELIVERABLE**

The typical length of the Reflection is approximately 600 -1000 words and we encourage the use of visual images and references (readings, guest speakers, videos, etc.) to support your ideas. This is not just a "free-write" – it is a considered response to your experiences and learning throughout the term.

**NOTE:** Linking your ideas, observations, analysis and experience to concepts learned (whether through readings, videos, guest presentations, in class discussions, etc.) demonstrates a deeper understanding of the ideas.

As always, it is important to communicate your ideas in writing clearly, concisely and articulately. Some guidelines for writing effectively include, but are not limited to the following:

- Use clear structure, effective communication and proper grammar.
- Be creative! Select page layout, font, line spacing, etc. to best support the Reflection.
- Please remember to proofread, include your name, number all pages and clearly label images and graphics, where appropriate.
- Cite all sources, either in-text or with footnotes.
- Include a "References" list or bibliography in an appendix.

### DEADLINE

Individual Written Reflection ~ Due 6pm Friday December 9, via Canvas.

#### PLEASE NOTE: This is an individual assignment and represents 10% of the final grade.

### ASSESSMENT RUBRIC

+ -	ENGAGEMENT: Reflections demonstrate engagement with key learnings and concepts discussed in class, raising insightful questions and considering issues, which emerge in class, from projects and from readings.
+ -	INTROSPECTION / REFLECTION: Reflections show evidence of your personal learning evolution through the course, providing examples of how your experiences have been integrated into your thinking and behaviour.
+ -	COMMUNICATION: Reflections are a written and graphic expression, which allow you to articulate insights and observations, clearly exhibiting an excellent command of English (with flair and originality), as well as making linkages to other information. To ensure the Reflection flows well, it is important that the piece is well organized and ideas are supported by compelling examples.