



# Selected Case Studies

October 31 2021

01 presentations ~ 10 minutes, 10 minutes Q+A

02 discussion

03 assignment 3

TODAY'S CLASS

04 Lack of Access to Education in  
Sub-Saharan Africa

01 Period Poverty in Africa

02 Period Poverty in Germany

PRESENTATIONS – Monday Oct 24

06

The Unfair Treatment of Blue Collar  
Workers in Singapore

08

Environmental Effects of Fast Fashion (T2)

General Discussion

**PRESENTATIONS – Last Class**

03

Lack of Low-barrier Income Generating Initiatives  
(DTES)

05

Opioid Crisis in Vancouver

07

Environmental Effects of Fast Fashion (T1)

General Discussion + Wrap up

**PRESENTATIONS – Today**

### Assignment 3: APPLIED SOCIAL ENTERPRISE TEAM PROJECT

One of the most effective ways to integrate and synthesize course concepts is to apply them in real practice. The Applied Social Enterprise Team Project is a defined assignment for which students will conduct research and develop focused recommendations for a local social venture facing real business opportunities and challenges. This project is the main "hands-on" element of the course that allows students to integrate and apply course concepts to benefit a real organization. For this term, the participating partner organization is **Modo** – <https://www.modo.coop/>

#### Logistics:

Approximately one week before the Client Introduction/Briefing, a **Client Brief** will be released, outlining some background information about the organization, a description of the challenges and/or opportunity the organization faces and possibly some early resources for teams to review. Students are expected to use the Client Brief to conduct initial research and to prepare for the upcoming Client Introduction/Briefing (which is scheduled for November 2, 2021).

After the *Client Brief* has been released, four classes will be dedicated to the project:

- **Day 1 (Wednesday November 2): Client Introduction/Briefing** – The client partner will introduce the organization, area of collaboration and present the brief. Every group will have an opportunity to ask questions.
- **Day 2 (Wednesday November 16): Project Coaching/Work Day** – The teaching team (and possibly a guest mentor) will be available to coach teams; no readings or pre-assessments due that class.
- **Day 3 + 4 (Wednesday November 30 + Monday December 5): Team Presentations** – All teams will submit written proposals (details on next page) by 6:00pm on **Tuesday November 29** and deliver a brief (i.e. max 10 minute) presentation to outline their key recommendations to the class on November 30 + December 5; class discussion of the project and the various teams' recommendations will follow. **Note: The client partner will attend the presentations.**

#### Student Teams:

This is a team assignment. The diverse teams formed for Assignment 2 will continue to work together for this project. Students will complete **Team Evaluations** on iPEER after completion of each team assignment to report on each team member's (including their own) contribution to the assignment. Evaluating all members of your team is important to show the instructor how effectively your group worked together. If there were team members who engaged in uncooperative behaviour or did not pull their weight in project work, you should give this feedback in your evaluations. This confidential feedback will be reviewed by the teaching team.

#### DELIVERABLES

##### 1. Team Written Proposal:

The main deliverable for the Applied Social Enterprise Team Project is a written proposal of recommendations to address the client partner's opportunities and challenges. There is no page limit, and this will depend on the format you choose. Ensure that you communicate your ideas clearly and the piece is well-written, concise and uses images to support your ideas. Clear structure, communication and grammar are essential.

Please note that you may wish to use appendices to support your recommendations. Please ensure that appendices add value to your proposal and are not simply "padding". See Written Format Specifications below.

While the proposals will be graded by the teaching team, you should consider the client partner as the intended audience. Your recommendations should use plain language and represent a professional reflection of the client's communication style; in other words, do not use overly technical, academic language unnecessarily in

# Assignment 3

# Applied Social Enterprise

# Team Project

## Due Tuesday November 29

**01** Period Poverty 1

**02** Period Poverty 2

**03** Lack of Low-barrier Income  
Generating Initiatives  
(Vancouver DTES)

**04** Lack of Access to Education  
in Sub-Saharan Africa

**05** Opioid Crisis in Vancouver

**06** The Unfair Treatment of Blue  
Collar Workers in Singapore

**07** Impacts of Fast Fashion 1

**08** Impacts of Fast Fashion  
on the Environment

## A2 SELECTED CASE STUDY TOPICS

01 Alice, Anna, Colin, Daniel, Taylor

05 Anusha, Ettore, Justin, Michael, Nour

02 Celia, Fynn, Mads, Malvika, Teagan

06 Abhi, Benjamin, Carlos, Karan, Mien

03 Amanda, Harrison, Meagan, Ryan, Samuel

07 Aaryan, Aki, Celine, Nishant, Tanya

04 Baptiste, Keisha, Moriah, Nicole, Rishi, Sarah

08 Ben T, Nadine, Simon, Simran, Udhav

## TEAMS (Assignments 2 + 3)



		individual / partner	team
prep:	Pre-assessments	10%	
assignment 1:	Social Problem Situational Analysis	20%	
assignment 2:	Selected Case Study + Presentation		15%
assignment 3:	Applied Social Enterprise Project		30%
assignment 4:	Reflection Paper	10%	
Participation*:	Participation + Engagement	15%	
total		55%	45%

## ASSESSMENT

\*Participation + Engagement ~  
*Participation “Portfolio”*

- 1: in class speaking (synchronous)
  - 2: discussion boards (asynchronous) ~ 1 week
- 

PARTICIPATION



		due	present
prep:	Pre-assessments	ongoing	
contribution:	In-class Participation + Engagement	ongoing	
assignment 1:	Social Problem Situational Analysis	Oct 2	
assignment 2:	Selected Case Study + Presentation	Oct 23	Oct 24 - Oct 31
assignment 3:	Applied Social Enterprise Project	Nov 29	Nov 30 + Dec 5*
assignment 4:	Reflection Paper	Dec 9	

note\* clients attend

# DATES

01

iPeer 1

02

Modo ~ client brief presentation, Nov 2

03

prep + pre-assessment for Nov 7

04

assignment 3 ~ *due November 29*  
applied social enterprise team project

## REMINDERS



Image source: imgarcade.com