

SCIE 300 Blogging Rubric

Needs Work —————→ *Outstanding*

Opinion/argument within post The post does not express opinions or ideas clearly; the purpose is unclear	0	1	2	3	4	5	The post's purpose is clear; opinions, ideas, arguments presented clearly and concisely
Relevance of post Topic does not relate to the course content; post is a short irrelevant remark	0	1	2	3	4	5	Post is clearly on-topic and expands on course content
Delivery of post Post has many spelling and grammatical errors; appears to be written very quickly	0	1	2	3	4	5	Post has no spelling or grammatical errors
Hyperlinks Post does not incorporate any hyperlinks	0	1	2	3			Post includes well-placed hyperlinks that are relevant to the post's purpose
Images, audio, video Post does not incorporate any images, audio, or video	0	1	2	3			Post includes well-placed images, audio clips or embedded video that are relevant to the post's purpose
Attribution Post does not attribute images, audio, video to the source or uses copyrighted material	0	1	2	3			Post only uses images, audio or video labelled for reuse and attributes these correctly
Tags and categories Post does not use any tags or categories	0	1	2	3			Post uses clear tags and is appropriately categorized
Audience Post is not aimed at target audience	0	1	2	3			Post is written at an appropriate level and minimizes use of jargon
Length Post is > 250 words but ≤ 500 words	0		2				

Total / 32

Commenting
(Only for post 2 and 3)

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Comments					
Student commented on at least three posts this period	0	1	2	3	
Comment etiquette					
A comment was inappropriate and removed from blog	0	1	2	3	All comments responded to post politely and added positively to the discussion

Total / 6

Feedback: