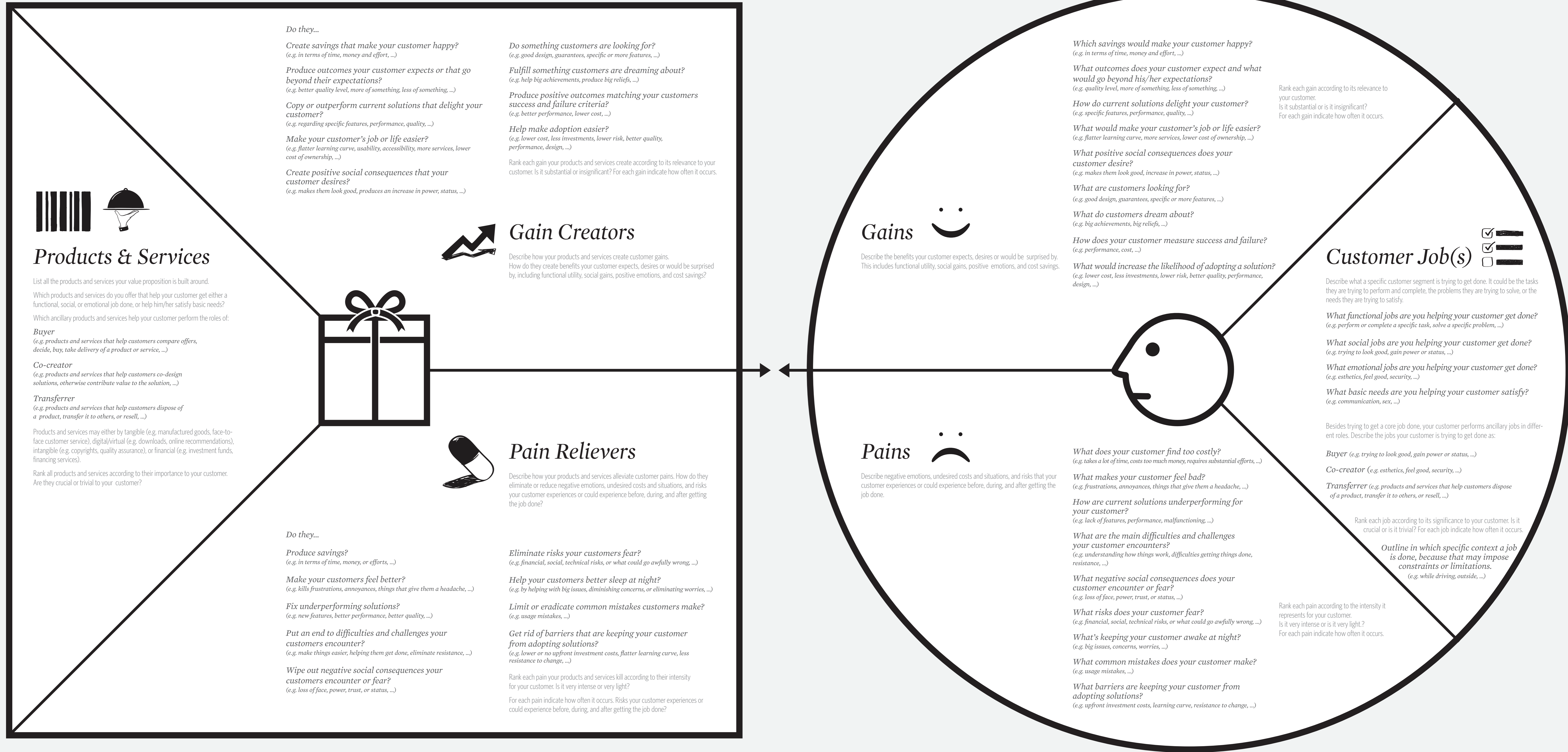


# The Value Proposition Canvas

Designed for:

Designed by:

On:	Day	Month	Year
Iteration:	No.		



## Value Proposition

Create one for each Customer Segment in your Business Model

## Customer Segment

[www.businessmodelgeneration.com](http://www.businessmodelgeneration.com)



Use in Conjunction with the Business Model Canvas