Some Principles of Design

Principles of Design
- Appropriate Form
- Simplicity
- Function
- Representation
- Meaning
- Economy

- Balance
- Harmony
- Contiguity
- Relevance

Problems of Form and Composition
- Integration & Unity
- Continuity or Flow
- Contrast or Dissonance
- Emphasis or Dominance
- Rhythm and Repetition
- Variety or Diversity
- Proportion
- Motion and Transition
- Material and Ecology

Elements of Visual Form
- Point
- Line

- Value
- Color
- Texture

- Shape (Form)
- Direction
- Position

- Scale

Metric Elements
- Point
- Line
- Plane
- Plate (Disc)

Stereometric Elements
- Prism & Antiprism
- Cylinder & Rod
- Cone
- Sphere
- Pyramid & Dipyramid
- Dome
- Cube & Polyhedra