

Speed Lesson Brief

Body Image



Create a Lesson on Boys' and Men's Body Image

Consider:

- 1 Goal
- 2 Audience
- 3 Key Concepts

Create a Lesson that responds to Chicago's "Unexpected" PSA and Ads and to the NFB's documentary on young men's body image (*Shredded*). Introduce and enact the lesson in class. Be sure to align your lesson with the Be sure to align your PSA with the [CBC's Guidelines](#). The lesson must be no more than 10 minutes in duration and include the following:

- Overview
- Specific attention to Image, Text & Sound
- Specific media methods of inquiry