Tooning ET— Print Media is the Message

Context
The ET Go Home Foundation, a satellite organization
has challenged us to bring back the fun in ET. They
want us to be hip on irony rather than mindless
ETers. This organization wants us to participate in
the slow learning movement to check instrumentality.

Problem
Design a comic that ironizes, satirizes, or pokes fun at
ET, ETnophilia, ETnophobia, ETnocracy, or ETers.

Design Constraints
- The comic must be original
- Must *not* involve racially, religiously, or sexually offensive content (text or images)
- Comic can be in black and white or in colour, or a combination
- Comic must appear within an 8.5 x 11 piece of paper

Design Considerations
- Pay close attention to principles of humour, irony, satire, and sarcasm
- Try to express feelings in your comic (funny, playful, spiritual, honest, etc.)
- Content is very important and you may be asked to explain your choices (design, gender, environmental, multicultural, political, etc.)
- Professional quality please!

Sequence

- Choose a topic to subvert, ironize, satirize (fashion, food, movies, recreation, vice, etc.)
- Determine WHO the comic is for (broad- vs. narrow-casting)
- Consider tooning software, such as toonlet.com or Comic Life

Final Assessment

Low------------Avg------------High

Social Voting Popularity
How funny, smart, dumb, etc. is the comic? How much do I like it?

1---------------4---------------7

Cleverness / Wittiness

1---------------2---------------3

Total: xx / 10