

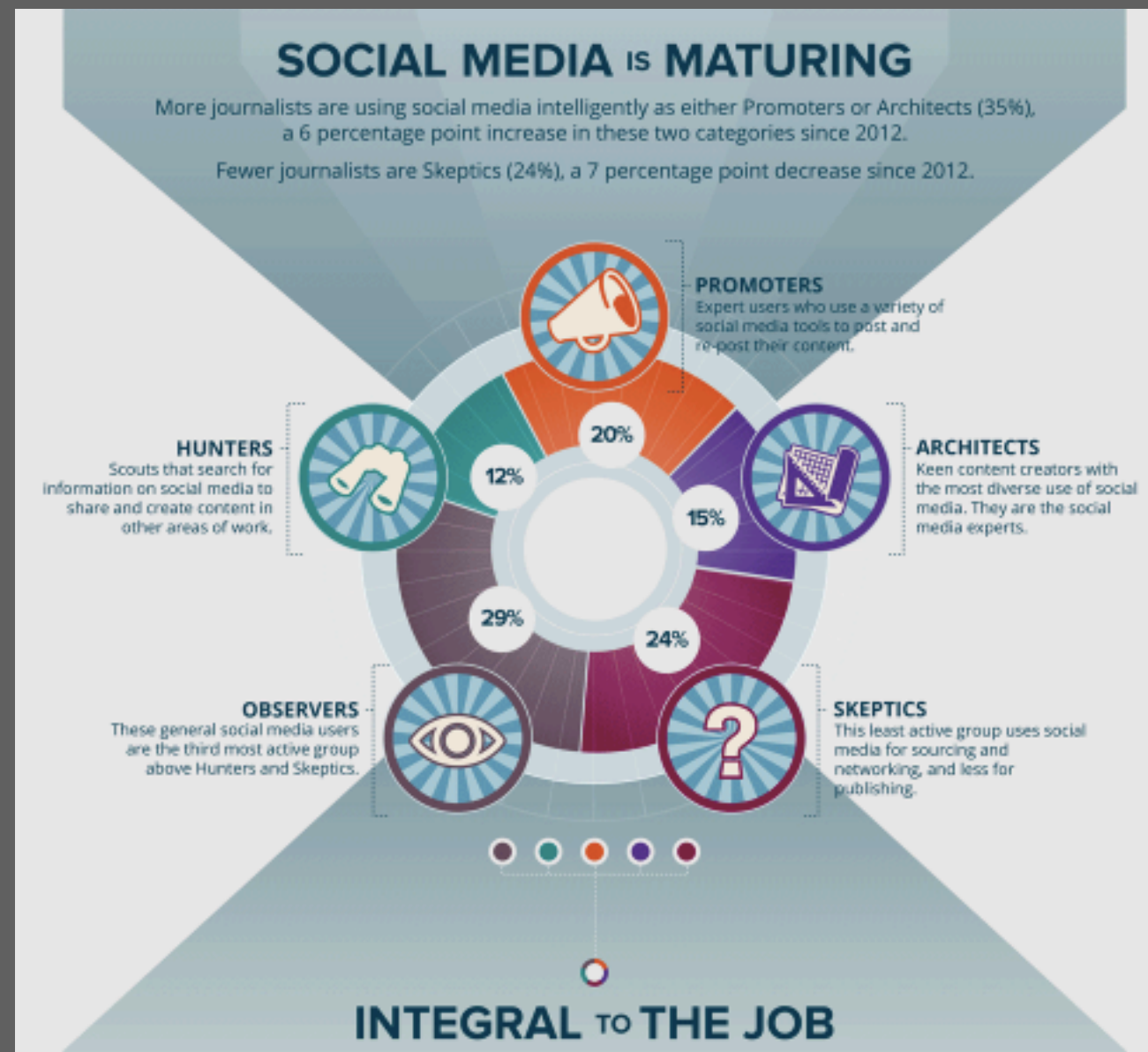
SOCIAL MEDIA STRATEGY

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Lesson

Social Media as a disruptor.

Activity



Activity

How has social media disrupted journalism in a negative manner?
What have the negative implications of social media been on journalism?

Activity

How has social media disrupted journalism in a positive manner?
What have the positive implications of social media been on journalism?

Activity

How does mobile impact journalism? A significant amount of our news is consumed on mobile.

Activity

How have we seen visuals and short video impact journalism? What role does instagram play in journalism? What role does snapchat play in journalism? What role does Facebook play in journalism? What are the impacts of these mediums on journalism today?