

DIANA DA YEON, CHOI

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Address: 2075 West Mall, Vancouver, Canada, V6T1Z2

EDUCATION

University of British Columbia, Vancouver, BC, Canada

Bachelor of Sociology

September 2013 – May 2017

- GPA: 3.6/4.0 (Third Year Average)
- Positions: Alpha Kappa Psi Brother (Omega Gamma Chapter), Alpha Marketing Group Member (AGM), Alpha Kappa Psi Yellow Rose Banquet Committee Chair

EXPERIENCE

Spin Society Cycling Studio Inc., Vancouver, BC, Canada

Front Desk Representative

October 2016 – Present

- Providing effective and excellent customer services to ensure a successful class check-in process
- Selling retail, food & beverages products
- Promoting packages and encouraging customers to register for spin classes
- Keeping supplies stocked at all times both in the spinning studio and the bathrooms
- Answering phones in courteous, helpful, and professional manner

Hausie Limited, Hong Kong

Social & Digital Marketing Intern

June 2016 – August 2016

- Updated social media accounts in a timely manner using appropriate content (Facebook, Instagram, Twitter, LinkedIn, Flipboard, Google+, Mailchimp)
- Researched to find articles, stories, resources, or other content that is relevant to customer base and posted them on Hausie magazine page in a manner that invites conversation and interaction
- Grew Hausie online social networks by increasing fan-base and interactions
- Organized and archived digital images and videos

ACHIEVEMENTS & ACTIVITIES & AWARDS

Alpha Kappa Psi Yellow Rose Banquet Committee

Committee Chair

December 2015 – March 2016

- Working within a budget of \$2500 CAD in order to organize a semi-formal event for 60 people for recognizing the achievements of the professional business fraternity
- Using an Adobe Photoshop to design an invitation and to promote the event

Alpha Marketing Group (AGM)

Member

November 2015 – May 2016

- Won 2nd Place with \$750 Scholarships at Principled Business Leadership Institute Case Competition (Chicago, IL)
- Decision making with incomplete information and solving conflicting goals within business situations

International Academy Film & Television New Filmmakers Contest 2012 Awards

Contestant

August 2012

- 2nd Place with half-a-year scholarship course at IAFT

SKILLS

Language Skills: Fluent English, fluent Korean, moderate Mandarin, basic Spanish

Computing Skills: Adobe Photoshop, Final Cut Pro X, good knowledge of MS Office, Internet search engines, social media platforms and some experience in website design