

# Assignment 2.2: Shervin's LinkedIn Peer Review

Peer Reviewer: Diana Choi

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Hello Shervin,

Thank you for submitting your LinkedIn profile for my review. I have some comments and feedback for you which I hope you will find useful for improving your profile.

## First Impressions

My first impression of your profile was promising. I could see that you have just set up your LinkedIn profile as you do have not made any connections so far. I have also noticed that you have not changed your URL link yet. You have an option to customize your URL link, which could make it appear more professional. However, I am glad that you have written your summary, which could open opportunities for you to connect with your peers and recruiters. It would be nice to have a profile photo as it increases the chance of people finding your account and forming a first impression.

## Summary

Your summary is very concise and straightforward. You have done a great job at describing your current job and highlighting qualifications as a clinical research assistant. It is also nice to see what you would like to achieve from your career, as it illustrates your passion. There is a minor error regarding spacing, but other than that your summary is very well-written.

## Experience

Your work experiences compliment your background as a Computer Science, Microbiology and Immunology major. One thing I would alter within the descriptions of "Clinical Research Assistant" is the tense. Because it is still your current job, switching from the past to present tense would be more appropriate. For "Renal Unit Volunteer", it would be more suitable to put it under the heading of Volunteer Experience. Separating professional jobs from volunteer jobs is generally preferred.

## Grammar and Expression

The flow of your writing is concise and approachable. There are no major grammatical errors, other than one in Experience, under "Clinical Research Assistant". You could change from "administer" to "administered" to keep it constant. However, you could take my earlier suggestions and change from past to present tense.

## Conclusion

You have a good beginning for your first LinkedIn profile. It could be little overwhelming at first, but including basic information such as language, skills, and interests could demonstrate your characteristics and personality to peers.

Here is a list of suggested improvements in summary:

- Upload a profile photo - preferably a professional headshot
- Customize your URL link
- Be mindful of spacing in the summary section
- Change from past to present tense for your current job
- Separate professional jobs from volunteer jobs
- Include basic information such as language, skills, and interests
- Continue to make connections and join relevant groups for exposure

I have enjoyed reading and reviewing your LinkedIn profile and I hope my suggestions are helpful. Please feel free to contact me if you have any questions or comments.

Best regards,

Diana