

LinkedIn Profile Peer Review Template

Name of reviewee:

Name of reviewer:

Date:

Subject:

Introduction:

- Provide a friendly opening statement.

Initial Impressions:

- Is the information presented organized?
- How professional and clear is the profile picture?
- What stands out?

Profile Photo:

- Is the photo appropriate for this formal setting?
- Is the photo clear and of high quality?
- Is the focus of the photo on the individual/are there distracting aspects to the photo?
- Does it display friendliness?

Summary:

- Is the section organized and well thought out?
- Is there any unnecessary information given to the reader?
- Are there any grammatical errors?
- Does the writing clearly demonstrate the individual's skills?

Experience & Education:

- Is the necessary information given? (date, location, etc.)
- Does the section match the skills written in the summary?
- Is sufficient information given about each position?
- Is the work and education ordered by relevance to the reader?

License & Certification:

- Are there the appropriate details and information about each given?

Skills:

- How comprehensive are the skill sections?
- Does the individual have any skill endorsements?
- Do the skills listed match with other information provided on the profile?

Accomplishments:

- Are the accomplishments beneficial to the target audience?
- What element do they add to improve the profile?

Conclusion:

- What was well done about this profile and what needs work?
- Provide any further commentary on what could be changed for improvement.