LinkedIn Peer Review Form

First impression
- Is the overall design and structure of the profile looks clear and professional?
- Does the profile page display eye-catching information?

Introduction
- **Profile photo**
  - Does the user upload his/her photo?
  - Does the photo look clear and professional?

- **Headline**
  - Does the information in the headline concise?
  - Does the headline demonstrate the appropriate information which is reflecting to the role of the user and being attractive to viewers?

- **Personal information**
  - Are there sufficient of other personal information included in the intro part?

Summary
- Does the content within the summary being effective to summarize the user's skills and experience?
- Dose the summary demonstrates the skills and experience that are necessary for a field/industry?
- Does the summary being written in a proper tone?

Education
- Does the educational history being fully covered?
- Does basic information being included in the education history?
- Does detailed information being included in the education history?

Experience
- **Work**
  - Does any work experience being included?
  - Does the job title and the description for the task being included?

- **Volunteer**
    - Dose any volunteer experience being included?
    - Dese the task and content of the volunteering experience being written?

Personal Skills
- Are there enough personal skills being displayed?
- Are those skills specifically reflect to the user's personal character?
- Are those skills being effective on attracting viewers and opportunities?

Accomplishments
- Are there any effective accomplishments being included?

Languages
- Any language included with its proficiency?

Media
- Any media being utilized to attract viewers?

Conclusion
- Summarize suggestions in point form
- Overall impression