LinkedIn Profile Peer Review Template

Name of the Reviewer:

Author's Name:

Date:

URL for _____'s LinkedIn Profile:

Initial Impressions

Quality and Appropriateness of Profile Picture:

Concise and Informative Summary:

Organization and Clarity of Profile:

Content

Relevant Categories:

Is there enough detail? Or too much detail?

How can the individual alter the content on their profile to have more impact on the intended audience?

Language

Are there instances of grammatical error?

Is the tone appropriate for the intended audience?

Overall Conclusion

What is the most effective element of the LinkedIn Profile?

What element of the profile can be most improved? Or if not, what additional element can be added to the profile for its improvement?

Additional Comments