 Peer Review Form

Peer reviewer:

Author:

Date:

Subject:

Linkedin URL :

**First Impressions:**

* Are all relevant sections present and filled?
* Are bullet points used to space out information?
* Are there any gaps in information upon first reading?
* Is the language and tone professional?

**Quality and Appropriateness of Profile Picture:**

* Is the candidate wearing appropriate attire for their target industry/job? (this may vary from industry to industry)
* The background is neutral and has no distractions. In fact the colour of the wall helps to compliment the professional feel

**Content:**

**Headline**

* Has the candidate expressed their target job and field of study?
* Does it show personality?
  + Have they included a unique trait or attribute?

**Summary**

* Would the first three lines make an employer read on?
  + Is it catchy and/or creative?
* Has the candidate clearly and concisely indicated their qualifications and some key skills?
* Has the candidate mentioned any past work experience or projects?
  + Have they explained its significance and/or relevance to a possible employer? (skills acquired/lessons learned)
* Has the candidate used industry related keywords?

**Education**

* Have the names and codes of relevant subjects been given?
* Has the candidate mentioned projects and clubs they may have joined?
  + Have they explained the significance and/or relevance of their experience to a possible employer? (skills acquired/lessons learned)

**Experience/Projects/Volunteering**

* Has the candidate used a results orientated approach?
  + Has the candidate used quantitative results?
* Has the candidate been consistent with his method of listing? (Chronological/Functional)
* Have they explained the significance and/or relevance of their experience to a possible employer? (skills acquired/lessons learned)
* Are dates of job included?

SOCIAL ENGAGEMENT

* Are there sufficient connections?
  + Has the candidate made connections with people in their targeted industry?
* Are there any recommendations?
* How often does the candidate post on site to attract attention?

**Comprehensibility**

* Are there grammatical errors in the text?
* Are there any spelling errors in text?
* Has the candidate kept their sentences short?

**Overall Impressions:**

* Does the candidate give a clear understanding about how a prospective employer can benefit?
* What stood out in the candidates profile?
* How would you recommend they improve?