

LinkedIn Peer Review Template English 301

Name of Reviewer:

Author of LinkedIn Profile:

Date:

First Impressions:

- What is the tone of the author, was it professional?
- Are there any grammatical mistakes?
- Did the author complete all the sections?

Profile Picture:

- Does the author have a profile picture?
- Is the photo of the author?
- What quality is the profile picture? (is it blurry, filled with excess noise or clutter, etc.?)
- What type of photo is it? Is it professional, casual, etc.?

Summary:

- Is the tone of the summary professional?
- Does it draw the reader in, or does it seem generic and plain?
- Are his/her intentions and goals present in the summary?
- Does the author touch on any shortcomings, and is their response thoughtful and professional? (to they respond negatively, or try to make plans to better themselves)
- Is it well organized and does it flow well?

Experiences and Education:

- Are the education and experiences of the author properly shown?
- Does the author utilize the description section below his/her work experiences?

Skills:

- Does the author provide skills that best represent them?
- Are the skills well rounded, or do they seem to focus on one or two specific areas?

Final Thoughts:

- Bring to the author's attention where their profile's strengths and weaknesses are and make sure to highlight areas that were well written.