

LinkedIn Peer Review Template Form

Element	Criteria
First Impression	<ul style="list-style-type: none"> - Is the overall sense professional? - Is the overall sense approachable? - Is it cohesive? - Is there enough content? - Are the elements that stand out positive?
Visuals	<ul style="list-style-type: none"> - Is there a custom profile picture? - Is there a custom profile cover? - Are the pictures professional? - Do the pictures make the subject seem personable?
Summary	<ul style="list-style-type: none"> - Are professional goals clearly outlined? - Are professional interests clearly outlined? - Is the information appropriately synthesized? - Does it include too much redundant information? - Does it include personal interests outside of work?
Experience	<ul style="list-style-type: none"> - Is the experience related to the professional interests? - Is there both work experience and volunteering? - Are the work experience and volunteering experience sections well laid out and unambiguous?
Engagement	<ul style="list-style-type: none"> - Is there activity on the profile? - Has there been an active effort to make professional connections? - Is there any supplemental material that elevates the profile? (i.e. reviews)
Language	<ul style="list-style-type: none"> - Is the profile typo-free? - Does the profile avoid jargon? - Is the language professional? - Do sentences have an organic flow?