LinkedIn Peer Review Form

Date:
Peer reviewer:
Author:
LinkedIn profile under review:
First Impressions
Are all necessary elements of the profile completed?
How is the overall organization and clarity?
Are there any areas of confusion??
Profile Photo
Is the profile picture clear and presentable?
Is the profile picture in an appropriate setting?
Is the author in appropriate attire?
Summary
How is the tone? Is it professional? Is it personable?
Does the summary include objectives and skills?
Is the length to short or too long?
Work Experience and Volunteer Experience
Is essential information included? (dates, position title, type of experience)
Are the experiences relevant to the author's objective?
Is there too much or too little detail?
Skills and Endorsements
Are there relevant skills listed?
Are any skills endorsed by other LinkedIn users?
Interests
Are there interests relevant to the objectives of the author?

Grammar and Expression

Are the interests appropriate and/or professional?

Are there any grammar or spelling errors?

Are there any areas that could be reworded?

Conclusion

Include finals thoughts while making sure to be positive.