

Peer Review Form for LinkedIn

Profile: Jie Su (Mandy Su)

Reviewer: Sydney Storie

Date: July 8th, 2020

First Impression

- Was the profile clear and easy to follow?
- Was there sufficient information on a personal and professional level?

Content

- Profile Picture
 - o Is the photo clear?
 - o Is it a headshot in portrait mode?
- Headlines
 - o Did the author use a bold headline?
- Subtypes
 - o Appropriate use of subheadings?
 - o Are the subheadings appropriate in length?
 - o Inclusion of work experience, education history, and interests included in the subheadings?

Grammar

- Are there any spelling errors?
- Is there appropriate use of words and tone for the professional audience?

Organization

- Was the layout of the profile clear with appropriate headings?
- Did the summary provide enough information that is easy to follow?
- Is the information provided relevant?
- Did the author choose a chronological or functional list as indicated on page 374 and 375?

Overall Comments

- What was the greatest strength of the profile? What was the weakness?
- Are there any revisions needed? What are the recommendations?