

Peer Review Template

To:

From:

Subject:

LinkedIn Link:

Profile and Headline

- First-impressions of LinkedIn profile
- Was there a unique headline used?
- Is the page customized? Is there a personal URL link?
- Is the profile welcoming and personable?
- Was there a professional photograph used?

Profile Summary

- Is the summary written in a professional tone and with a specific audience in mind?
- Are current and future career goals summarized?
- Are there any interesting experiences or skills included?

Experience, Education, and Volunteer Experiences

- Are these included in a chronological order?
- Are there detailed descriptions about work roles, and volunteer experiences?

Skills, Accomplishments, and Interests

- Are there any interests and skills included in the profile?
- Do these interests and skills reflect personal or professional background?

Grammar, Punctuations and Writing Style

- Any grammatical errors?
- Overall impression of writing style for a LinkedIn page

Overall Impression and Comments:

- Include any recommendations for improving the overall look or tone of the LinkedIn profile.
- Conclude with overall impression of the profile and future outlook for the profile.