

Unit 2:2 Peer Review & Form for LinkedIn Profile

LinkedIn Profile in Review: Janice Pang

Reviewed by: Meagan Rosenberg – peer in ENGL 301 99A

LinkedIn Profile URL: <https://www.linkedin.com/in/pangjanice/>

Date Reviewed: October 20, 2019

Hi Janice! It was a pleasure to be able to connect with you on LinkedIn. After reading over your profile I must say I am very impressed with all your experiences you've listed. Please see below my peer review of your profile in the template I designed for this assignment.

Criteria

Comments

| Criteria | Comments |
|--|---|
| Headline <ul style="list-style-type: none">• Describes career profile• Not excessive wording | This section is straight to the point which is great for describing your career profile when people are networking. A recommendation would be to add in that you currently are a student at the University of British Columbia. For example, 'Under-grad Co-op at Amgen through the University of British Columbia. |
| Photograph <ul style="list-style-type: none">• Clear, colour photo• Headshot (shoulders and up)• Smile• Distracting background | Great smile! This photo has a professional feel as it's from the shoulders up, it's in colour and there is no background distraction. |
| Customized URL <ul style="list-style-type: none">• Unique• Easy to search | Yes, custom and easy to search for. |
| Summary <ul style="list-style-type: none">• Professional tone• Identified objectives & skills• Connects well to career path | Very well written summary. This section was well structured and clearly identified your objectives and skills you that help complement your passion in the Science field. A recommendation would be to add a bit about your background (where you grew up, where you are currently residing, etc.) to make it feel more personable. |
| Education | This portion is appealing to the eye as everything is laid out very concise with your |

| | |
|---|---|
| <ul style="list-style-type: none"> • Proper dates, name of institutions • Organized and well sequenced | <p>position as a student attending University of British Columbia for your bachelor’s degree of Honours Integrated Science (Molecular Biology and Immunology). It was also great to see that you are a part of the ‘UBC Mars Colony Team’ under the Societies and Activities mention.</p> |
| <p>Experience</p> <ul style="list-style-type: none"> • Experiences listed have proper dates, name of companies and list of duties • Are experiences relevant to career field? | <p>The experience listed is profound. Extensive experience is noted, including proper dates, names of companies and job titles, location and list of duties for each experience. Experiences noted are relevant to your career field.</p> |
| <p>Volunteer Experience</p> <ul style="list-style-type: none"> • Related to career field • Proper names of organizations and dates • Proper descriptions of duties | <p>It’s amazing to see how passionate you are about helping people in your community. There are widespread volunteer experiences listed and shows how committed to giving back to the community you are. Proper names, dates and duties are included.</p> |
| <p>Accomplishments (Organizations, Honors and Awards, Courses, Projects, Languages)</p> <ul style="list-style-type: none"> • Organized and structure • Relevant to career field • Clear and easy to understand | <p>Very well listed easy to read and organized. Many accomplishments listed- all related to your career path. Excellent. It was nice to read the background of all your awards and projects!</p> |
| <p>Skills and Endorsements</p> <ul style="list-style-type: none"> • Skills are related to career field • Endorsements from peers (experience) | <p>The skills listed are well organized within proper categories. Skills are related to career path. Well sequenced and great endorsements noted.</p> |
| <p>Connections</p> <ul style="list-style-type: none"> • Are connections with people in career path? | <p>Over 500 + connections! School, coop, volunteer connections.</p> |
| <p>Writing Style</p> <ul style="list-style-type: none"> • Professional Tone • Proper grammar • Follows ‘Netiquette’ | <p>Very professional tone used, proper grammar and punctuation throughout, sufficient details added thoroughly to each category.</p> |

Concluding Comments

Your LinkedIn profile is top notch, Janice! I enjoyed peer reviewing yours as I know you've put a lot of hard work and effort into your profile. It has helped me to gain better understanding of who you are and what you professionally capable of! Please feel free to consider the recommendations I have suggested above:

- Adding to your headline that you are a Student at University of British Columbia
- Adding in a personal touch to your summary (a bit about you- see summary section above)

Thank you for the opportunity to view your amazing LinkedIn profile! Please reach out if you should have any questions.