

## Unit 2:2 Peer Review Form for LinkedIn Profile

**LinkedIn Profile in Review:**

**Reviewed by:**

**LinkedIn Profile URL:**

**Date Reviewed:**

<b>Criteria</b>	<b>Comments</b>
<b>Headline</b> <ul style="list-style-type: none"><li>• Describes career profile</li><li>• Not excessive wording</li></ul>	
<b>Photograph</b> <ul style="list-style-type: none"><li>• Clear, colour photo</li><li>• Headshot (shoulders and up)</li><li>• Smile</li><li>• Distracting background</li></ul>	
<b>Customized URL</b> <ul style="list-style-type: none"><li>• Unique</li><li>• Easy to search</li></ul>	
<b>Summary</b> <ul style="list-style-type: none"><li>• Professional tone</li><li>• Identified objectives &amp; skills</li><li>• Connects well to career path</li></ul>	
<b>Education</b> <ul style="list-style-type: none"><li>• Proper dates, name of institutions</li><li>• Organized and well sequenced</li></ul>	
<b>Experience</b> <ul style="list-style-type: none"><li>• Experiences listed have proper dates, name of companies and list of duties</li></ul>	

<ul style="list-style-type: none"> <li>• Are experiences relevant to career field?</li> </ul>	
<b>Volunteer Experience</b> <ul style="list-style-type: none"> <li>• Related to career field</li> <li>• Proper names of organizations and dates</li> <li>• Proper descriptions of duties</li> </ul>	
<b>Accomplishments (Organizations, Honors and Awards, Courses, Projects, Languages)</b> <ul style="list-style-type: none"> <li>• Organized and structure</li> <li>• Relevant to career field</li> <li>• Clear and easy to understand</li> </ul>	
<b>Skills and Endorsements</b> <ul style="list-style-type: none"> <li>• Skills are related to career field</li> <li>• Endorsements from peers (experience)</li> </ul>	
<b>Connections</b> <ul style="list-style-type: none"> <li>• Are connections with people in career path?</li> </ul>	
<b>Writing Style</b> <ul style="list-style-type: none"> <li>• Professional Tone</li> <li>• Proper grammar</li> <li>• Follows 'Netiquette'</li> </ul>	