

LinkedIn Profile Peer Review Form

Student Information	
Profile Name:	
LinkedIn URL:	
Reviewer Name:	
Date Reviewed:	

In the space provided, please provide response (in point form) to the questions for each section.

First Impressions
<p><u>Questions</u></p> <ul style="list-style-type: none">• Overall, is the profile professionally presented with all major sections (i.e. summary, experience, education, volunteer experience, skills, accomplishments) completed?• Is an appropriate profile photo used?• Is a descriptive headline included at the top of the profile?• Was a unique URL created for the profile?
<p><u>Response</u></p>

Summary
<p><u>Questions</u></p> <ul style="list-style-type: none">• Does the opening sentence draw the attention of the reader?• Does the summary tell a story about the students' past or present work experiences?• Is the length of summary appropriate?• Is the summary written for a specific audience?• Does summary highlight skills relevant to the students' specific field of interest?• Does summary include objectives the student aims to pursue?
<p><u>Response</u></p>

Experience, Education, Licenses & Certifications

Questions

- Does profile highlight relevant work/volunteer experiences and education?
- Is highest level of education listed?
- Is additional information provided in the education section?
- Are accomplishment statements used to describe experiences?
- Did the student describe their responsibilities for each work/volunteer position? What results were achieved and how was it achieved? What was the impact on the employer/organization?
- Do the mentioned experiences reveal relevant soft skills acquired?
- Overall, are descriptions concise with relevant keywords?
- Optional: Are licenses & certifications listed? If so, are details listed for each?

Response

Skills

Questions

- Are technical skills relevant to the students' field listed?
- Are relevant soft skills (e.g. communication, leadership, critical thinking) included?
- Are the skills most relevant to the students' field at the top of the list?

Response

Accomplishments (Courses and Honours & Awards)

Questions

- Are courses relevant to the students' career path listed?
- Are accomplishments relevant to the students' field highlighted in the profile?
- Are descriptions describing honours or awards received included?

Response

Additional Sections - Interests

Questions

- Did student join professional groups?
- Did student follow companies/organizations related to their field of interest?

Response

Organization & Grammar

Questions

- Are all sections well-organized and easy to comprehend?
- Did student list experiences and/or accomplishments using chronological or functional listing?
- Is profile free of grammatical and/or spelling errors?
- Was a professional tone used in the writing throughout the profile?

Response

Concluding Comments

Summarize responses from previous sections and provide any additional comments.