

# LinkedIn Profile Peer Review Form

Name: Emily Krisnamurti

LinkedIn URL: <https://www.linkedin.com/in/emilykrisnamurti/>

Peer Reviewer: Jenny Zhang

Date: October 27, 2019

## First Impression

Questions:

- Does the profile look complete?
- Was a unique URL used?
- Are there any immediate problems I can see?

Comments:

- Profile is complete with a profile picture
- A unique URL was created that was customized to your name, making it easy to remember.
- Your profile picture is of good quality, but the background is a bit distracting. I suggest choosing a photo where you have a plain background so it's more focused on you. Your attire is also very casual.
- The headline provides enough information about your current position.
- Impressive number of connections that show you have been using LinkedIn before.

## Organization

Questions:

- Is the LinkedIn is easy for readers to read and follow?
- What tone was used in writing throughout the profile?

Comments:

- Sections of profile are well-organized and everything clearly listed.
- Tone used throughout profile is professional and friendly.
- There was a consistency of title, spacing, dates and lists.

## Summary

Questions:

- Is the length of summary appropriate?
- Is it broken into smaller points instead of one large paragraph?
- Does the summary tell the viewer about the student's past and present work

experiences?

- Is the summary personal?

Comments:

- Summary was very brief and doesn't tell me much about the person.
- It is important that summary provides an overview of your skills while still remaining personable. I recommend you add a bit about your background and interests.

## Experience and Education

Questions:

- Are experiences listed in either chronological or functional order?
- Are titles and dates given for each job?
- Is a short description given for each work job?
- Is their field of study/major included in their education?
- Does the student also include their high school education?

Comments:

- Both work and volunteer experiences are listed chronologically.
- Included noteworthy experiences that support your professional and personal interests.
- Dates for length of experiences are given.
- You did not provide any descriptions for your experiences. I suggest you add a brief description about what you did and the responsibilities for the jobs. Outlining your past and present work experiences and show the employer what you are capable of and the skills you have obtained. So it is important to expand on what you have learned and achieved at these positions.
- Experiences noted are relevant to your career field.
- Your education background was clearly indicated, going back to their high school education.

## Skills and Accomplishments

Questions:

- Are any skills and accomplishments listed?
- If so, are there a variety of skills?
- Are any relevant courses listed?

Comments:

- Well-displayed section of certifications, adding more credibility to your profile
- Great that you have skill endorsements from various people. It helps to show that you have what you advertise.

- Listed relevant courses which helped showcase your expertise and strengths as a professional
- Included all the languages you're proficient in making you a promising job candidate.

### Concluding Comments

I am very impressed with your LinkedIn profile page and the message it sends to its viewers. You have clearly put time and effort into your profile and it shows in the final product. It does a solid job of conveying the important aspects of your experiences, education and career interests. I hope my recommendations are helpful for improving your LinkedIn profile. Please let me know if you have any questions.