

## LinkedIn Peer Review Form

LinkedIn Profile Name:	
Peer Reviewer:	
Date Reviewed:	
LinkedIn URL:	

Criteria	Feedback & Comments
<p><b>Headline</b></p> <ul style="list-style-type: none"> <li>- Does it describe their career profile?</li> <li>- Does it have a good and professional profile picture (i.e. good lighting, appropriate smile, HD picture).</li> <li>- Do you instantly know their current job role?</li> <li>- Do they provide a good and easy URL to find based on their name?</li> </ul>	
<p><b>Profile Summary</b></p> <ul style="list-style-type: none"> <li>- Does the profile tell you a story about that person?</li> <li>- Is it straightforward and easy to understand?</li> <li>- Does the profile summarizes their future career path and aspirations?</li> <li>- Does the profile highlight their skills?</li> <li>- Is it too lengthy or too short?</li> </ul>	
<p><b>Experience, Education, License &amp; Certification and Volunteer Experiences</b></p> <ul style="list-style-type: none"> <li>- Does the profile highlight any experiences?</li> <li>- Do they put their experiences, education, license &amp; certification in chronological order?</li> <li>- Do they explain their job descriptions in each experience they put? If so, is it clear, concise and straight-forward?</li> <li>- Are they able to differentiate between experiences and volunteer experiences?</li> </ul>	
<p><b>Skills &amp; Accomplishment</b></p> <ul style="list-style-type: none"> <li>- Does the profile provide any skills and accomplishment?</li> <li>- Are the skills and accomplishment provided relevant to the whole profile?</li> <li>- Are they organized and structured?</li> <li>- Do they show a significance to why they are being shared?</li> <li>- Are there any endorsement from their peer?</li> </ul>	
<p><b>Grammar, Punctuations and Writing Style</b></p> <ul style="list-style-type: none"> <li>- Are there grammatical error in the profile?</li> <li>- Is the writing style professional and formal?</li> <li>- Are there some words, sentences or statement that are inappropriate to be used in a LinkedIn profile?</li> </ul>	

**Concluding Comments:**

*(Explain the overall quality and impression of the profile you reviewed and how you would suggest the individual to improve their LinkedIn profile)*