LinkedIn Peer Review Template

Date:
Peer Reviewer:
Author:
LinkedIn URL:

1. **First Impression**
   - Any thoughts on first glance?
   - Anything that stands out?

2. **Profile Intro** (profile photo, background image, headline, and contact info)
   - Does the individual appear approachable and confident in the profile picture?
   - Does the profile make use of the background image?
   - Does the profile include a descriptive or catchy headline?

3. **About**
   - Does the summary gives readers an overview of the individual's professional life?
   - Is the summary written with a defined audience and context in mind?

4. **Background** (work experience, education, license & certifications, and volunteer experience)
   - In addition to job titles, company names, and dates, are the job descriptions clear and relevant to the individual's desired career field?
   - Is the education section well-organized and does this section highlights academic awards and achievements?
   - Are there any license and certificates included?
   - Are there any relevant volunteer experience?

5. **Skills, Accomplishments, and Interests**
   - Are the listed skills relevant to individual's desired career field?
   - Are there any accomplishments?
   - Is the individual 'following' career-relevant organizations or professional associations?

6. **Writing style and grammar**
   - Is the writing style suitable for LinkedIn profile?
   - Are there any grammatical errors?

7. **Overall Impression and final thoughts**
   - Comments & recommendations