

Peer Review: LinkedIn Profiles

Peer Reviewer:

Author:

Date:

Work:

Link (If available):

First Impressions

- What was the takeaway after the first read?
- What visuals stick in your mind?
- What credentials stand out?
- What was original?

Profile Picture

- Is image well framed?
- Is image high quality?
- Is image Professional?

Title box

- Is it up to date?
- Does it hint at experience?
- Does it demonstrate education level?
- Does it use searchable keywords?

Effectiveness of the Summary

- Does it demonstrate experience in their industry?
- Does it outline any goals they have?
- What are they currently working on?

Experience and Achievements

- Does each job have an outline?
- What is the mandate of each organization?
- What did they do well?
- Are there examples?

Volunteer Experience

- Does each job have an outline?
- What is the mandate of each organization?
- What did they do well?
- Are there examples?

Education and Courses

- Are their post secondary degrees listed?
- Are there examples of their course work?
- Are any applicable classes listed?
- Any listed Awards?

Skills

- Are there any industry specific skills?
- Are there any skills for technology proficiency?
- Are there any skills/hobbies they have had for a long time?
- Are there any skill endorsements from connections?

Connections

- Is there a suitable number of connections?
- Are there any LinkedIn references?
- Do they follow any relative organizations or groups?

Conclusion

- Summarize what they did well
- List corrections and additions for convenience