LinkedIn Peer Review Form

Reviewer:
LinkedIn URL:
Date:

First Impressions:
- Is there a well taken profile photo or any photo at all?
- First glance, is the profile complete?
- Can you immediately tell what industry and/or field of work the person works in?

Profile Picture:
- Is there a professional profile photo taken?

Headline/Summary:
- Is the summary focused on the authors professional background and abilities?
- Does the summary speak for all positions that the author wishes to be considered for?
- Does the headline catch your eyes?

Work/Volunteer Experience:
- Does the experience start with an overview?
- Is the author using the correct tenses? (Present tense for current job and past tense for previous)
- Are any achievements listed? Are they highlighted?
- Is there any spelling/grammar mistakes?

Connections and Recommendations:
- Does the author have a sufficient amount of LinkedIn connections? (50/60 minimum is ideal)
- Has the author been given any recommendations?

Education:
- Is the authors education listed?
- Does the education include their field of study and grad year?

Skills:
- Are the top 3 skills relevant to the author's professional background?
- Have any of these skills been given endorsements?

Conclusion:
- Convey what is good about the profile, and reiterate all criticisms and potential improvements