My name is Connor Runnalls, I am an undergrad student at UBC, conducting this interview with VOKRA for the purpose of research new possible awareness raising ideas for small scale animal charities. The report will be addressed to the President of VOKRA, Mrs. Tasha Bukovnik. There will be 12 questions for Tasha, which will likely take 20-30 minutes of time.

1. What drove you to be the president of VOKRA?
2. What advertisement/awareness raising techniques are you currently implementing with VORKA?
3. Are there any areas that you are currently exploring?
4. What have you found is the most effective method to date?
5. Has there been any feedback from volunteers/donors regarding awareness methods?
6. How many events does VOKRA generally have per year, and which ones?
7. Has there been a noticeable difference made by certain awareness raising methods?
8. What is your general mantra when submitting information through social media, the VOKRA website, and quarterly newsletters? What are your focal points?
9. Do you run any seasonal advertisements?
10. Seeing as how Vancouver has a strong population of residents in apartments and condos, how does VOKRA go about finding a forever home for those who live in single pet residences?
11. Evidently, there has been significant feedback in the form of kittens being returned leading to the adopting in pairs policy, when was the policy placed in effect and what has the general impact been in adoption processes since implementing the policy?
12. How frequently is VOKRA called upon for it’s TNR program?