LinkedIn Peer Review Form

LinkedIn Profile Name	Priyanka Patel
Peer Reviewer	Tarandeep Atwal
Date of Review	October 31, 2019
Linked in URL	https://www.linkedin.com/in/priyanka-patel-0a9565169/

Criteria	Strength(s)	Recommendations for Improvement
Photo and Headline • Good quality photo • Headline captivates readers • Elicits great first impression	• The profile picture is great quality with no distractions in the background. • A great headline specifying job title and current employment.	• Add more connections on the LinkedIn to strengthen the professional network and generate positive feedback from recruiters. • Add a bit more detail about demographics to make it easy for recruiters to locate you.
Profile Summary • Highlights personality as well as specialities. • Briefly defines professional goals. • Use of profession specific keywords to generate great response from recruiters.	• Highlights your earned experience. • Shows your career advancement approach with the mention of pursuing degree.	• Mention your professional goals. • Include a brief detail about you, either personal or professional to help the reader understand you better.
Created URL • Personalized • Length between 5 and 30 characters.	• Quite personalized • Falls between the ideal length.	None needed

Experience and Education • Lists most recent experience and education first followed by a sequence. • Highlights detailed work experience with job title and duties. • Keywords are used to optimize the experience.	• Listed in a sequence and well organized. • Your work experience in varied places is the core strength of your profile.	• Provide brief details about the job description, duties and responsibilities. • Use of relevant keywords in job description enhances the profile's appearance in searches.
Skills, Endorsements and Accomplishments • Lists minimum of 5 skills. • Skills to be written in order of proficiency and expertise. • Number of skills is the key to substantiate recruitment chances. • Accomplishments and Endorsements strengthen the profile.	• Extensive skills relevant to the profession. • Awards prove the excellence you have exercised throughout.	• Getting endorsements defines the precision and proficiency gained in skills. • A good idea is to endorse skills for the connected members and expect them to do the same in return.
Grammar, Punctuation and Writing Style • Professional tone • Free of grammar and punctuation errors.	• Very professional tone throughout. • Great writing style with no grammatical errors.	None needed

Concluding Comments

It was pleasure reading your LinkedIn profile Priyanka. My learning has helped me gain a better understanding of this professional networking site and the way it works. I have just put in few recommendations for you to look at. I hope it helps you in building a strong professional network. All the best. Please contact me for any questions.