

LinkedIn Peer Review Form

LinkedIn Profile Name	
Peer Reviewer	
Date of Review	
Linked in URL	

Criteria	Strength(s)	Recommendations for Improvement
<p><i>Photo and Headline</i></p> <ul style="list-style-type: none"> • Good quality photo • Headline captivates readers • Elicits great first impression 		
<p><i>Profile Summary</i></p> <ul style="list-style-type: none"> • Highlights personality as well as specialities. • Briefly defines professional goals. • Use of profession specific keywords to generate great response from recruiters. 		
<p><i>Created URL</i></p> <ul style="list-style-type: none"> • Personalized • Length between 5 and 30 characters. 		

<p><i>Experience and Education</i></p> <ul style="list-style-type: none"> • Lists most recent experience and education first followed by a sequence. • Highlights detailed work experience with job title and duties. • Keywords are used to optimize the experience. 		
<p><i>Skills, Endorsements and Accomplishments</i></p> <ul style="list-style-type: none"> • Lists minimum of 5 skills. • Skills to be written in order of proficiency and expertise. • Number of skills is the key to substantiate recruitment chances. • Accomplishments and Endorsements strengthen the profile. 		
<p><i>Grammar, Punctuation and Writing Style</i></p> <ul style="list-style-type: none"> • Professional tone • Free of grammar and punctuation errors. 		