ENGL 301 LinkedIn Profile Peer Review Template

General Impressions:

- Overall completion and look (Is profile page complete? Is it detailed but concise?)
- Overall grammar and tone (Is it correct and professional?)
- Connections made (Have at least 1 connection, with Dr. Erika Paterson or fellow team member?

Content

Headline:
- Does headline highlight and distinguish the profile?
- Are keywords included to attract the appropriate industry?

Summary:
- Relevant objectives and skills (Does it highlight the user's current objectives and skills?)
- Effective presentation (Does it convey the user as personable and professional?)
- Language and Conciseness (Is the delivery clear?)

Education and Experiences:
- Clear delivery (Are the descriptions detailed yet concise? Are these experiences effectively listed?)
- Related to skills (Does the experience highlight the skills included in the "skills" section?)
- Are education qualifications related to overall objective?
- How is the use of keywords related to their desired industry?

Skills and Accomplishments:
- Relevant skills/accomplishments included
- Endorsements included
- Relevant courses included
- Any honors and awards listed

Interests
- Features interests relevant to career or industry

Communication and Visuals

Grammar and Expressions:
- How is the readability?
- Are there any grammatical errors or typos?
- Is there anything wordy, unclear or needs more elaboration?

Profile Picture
- Is profile picture provided good quality?
- Is picture used appropriate and convey professionalism?

Concluding Comments:

- Highlights of effective elements of the profile
- Summary of improvements that could be made
- Additional comments and final thoughts