**To**: Jessica Lee

**From**: Barton Lui

**Peer Review / Term**: Stratified Sampling

Thank you and wonderful job for assignment 1.3! Your work was well planned out and the definition was precisely explained. Overall, I had fun reading it and here are a few recommendations.

**Initial Impression:**

The term and the objective of the document were clearly stated and the term stratified sampling was introduced. First glance I thought it was related to biology but quickly realized that it was about a method of sampling.

**Organization:**

* The objective of the document was clear and was aligned with the instructors’ guidance.
* The document was well organized in a clean and organized order with bolded subheadings which helped to build a great chain of thought for the readers.
* Great conclusion reinstating the reason for using this sampling method.
* The citation is clear but could be separated further away from the main article.

**Expression:**

* The examples were nicely presented as it provided readers context to what stratified sampling is, it is relatable and gave more context regarding layers or stratum.
* Other than that, the use of language is straightforward and did not contain any wordy phrases that could potentially confuse readers.
* Nice work explaining how the term defines its sample frame but the introduction of the term systematic sampling in the expanded definition could potentially complicate the theory you were explaining; Particularly to readers who have no prior knowledge in statistics.

**Content:**

* Contains four expansion strategies

**Visuals**

* The visual aid solidified the subject matter you are presenting. Great choice of image.

**Grammar and Typos**

* Great use of word and sentence structure.

**Concluding Comments**

Your definition was simple yet educational and your examples helped me understand this topic I do not find it particularly interesting. You have introduced a sampling technique that seems to be very important to researchers and I am just wondering if you could have briefly mentioned if the definition, stratified sampling, is only used within the field of sociology. I hope my comments are helpful.