Implementing a Pedestrian Light at the Intersection of Chesterfield and 17th

I am a third year undergraduate student at UBC engaged in a technical writing project. The purpose of this survey is to obtain primary data for an analysis and investigation that aims to provide recommendations for improving the safety and ease of crossing the intersection of Chesterfield Avenue and 17th Street. The final formal report will be addressed to Mayor Linda Buchanan and all six North Vancouver City councillors. The data gathered from this survey will serve the ultimate purpose of providing council recommendations for improved safety, efficiency, and accessibility of a rapidly growing area of the city. This survey contains a mixture of 11 open-ended and rating-style questions and it should take no more than 5 minutes of your time. Your responses are voluntary and anonymous. Thank you, I appreciate your generous participation in this effort.

1. Do you cross this intersection as a pedestrian, cyclist, motorist, or mixed? If mixed, please specify.
2. Please indicate how important it is to have a quick route to your destination on a scale from 1 – 5 (1 not important, 5 very important)
3. Please indicate how important it is to have a safe route to your destination on a scale from 1 – 5 (1 not important, 5 very important)
4. Please indication how satisfied you are with this intersection on a scale from 1 – 5 (1 not satisfied, 5 very satisfied)
5. How often do you cross this intersection? (open-ended)
6. Do you primarily use this route to get to work or for other personal missions? (open-ended)
7. Do you have any strong reactions, positive or negative, when crossing this intersection?
8. If your answer was yes to the previous question, do these strong reactions cause you to change the frequency with which you use this intersection? (open-ended)
9. If you have had positive experiences with crossing this intersection, what made the experience positive? (open-ended)
10. If you have had negative experiences with crossing this intersection, what made the experience negative? (open-ended)
11. Do you have any recommendations to improve your experience with crossing this intersection? (open-ended)
12. Is there anything else you would like to add about your experiences with this intersection? (open-ended)