

# RHA Cabinet Roundtable Discussion

To: UBC RHA Cabinet

From: Mitchell Prost

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Subject: RHA Cabinet Roundtable Discussion

## Discussion Questions:

1. How do residents engage with the RHA in your residence area?
2. How is RHA's current marketing strategy effective in your residence area?
3. How is RHA's current marketing strategy ineffective in your residence area?
4. What can be improved in the way the RHA engages with residents through marketing?