

Peer Review of Evan Ruiz's LinkedIn Profile

[Link to Evan's LinkedIn Profile](#)

Profile Appearance

Your profile picture is excellent. It is a blend of professional and approachable that makes your profile easier to read. Additionally, your header provides insight into your personally by showcasing your personal interests. Your classification as a LinkedIn Premium member and having over 500 connections strengthens the reachability of your profile by recruiters. Well done!

Experience Content and Presentation

Excellent job describing your positions. Your bullet points are action statements and are short but readable. I would encourage you to include points for your most recent position as well. I would encourage you to also include any volunteer activities, as there is a "Volunteer" section of LinkedIn that can be utilized to further showcase your interests. Additionally, I encourage you to include information about your Licenses and Certifications, as they are effective in further showcasing the skills you have developed.

Skills and Endorsements

Great job in including this section. I would encourage you to reach out to your 500+ connections and encourage skill endorsements to strengthen this section.

Accomplishments

An additional section that might be good to add is a section detailing your awards and/or publications. This would be a good section to highlight any recognition you have received for outstanding work and/commitment to causes you are passionate about.

Other Information

Overall, great job. I enjoyed reading your profile and learned a lot about who you are professionally. I believe that if you incorporate some of my suggestions, your profile will be stronger and may lead to more connections and/or reach-outs from recruiters.