I am a 4th year student of working on a technical writing project for English 301. I am also a former student of the Internship Course from University of Toronto Mississauga Commerce Program. The purpose of this interview is to obtain primary data for an analysis and investigation in support to provide recommendations for the course. The goal is to improve the placement rate and student support for the course. The Interview will take around 30min. Thank you in advance and your participation is greatly appreciated.

1. What is the current marketing strategy of MGT480 in finding suitable employers?
2. Around how many students are admitted each term?
3. What are some challenges for matching more students with employers?
4. What kind of student support or mentorship is the course currently providing?
5. What do you think is the most important qualities in order to success in an internship?
6. What are some areas that you think can be improved for a better course experience?