SURVEY QUESTIONS

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Introduction

I am an undergraduate Business student at the University of British Columbia, working on a technical writing project. The purpose of this survey is to collect primary data for a research that aims to recommend a solution to reducing the environmental footprint of the Keller Williams Realty VanCentral office. The research report will be addressed to the Operating Principle and Managing Broker. The data collected from this survey is entirely anonymous and will be analyzed to offer a solution to reducing the volume of printed documentation. There are 10 questions in this survey and should take about 3 minutes of your time. Your responses are voluntary and anonymous. Thank you, I appreciate your generous participation in my survey.

Question 1

What is your role in Real Estate?

🔘 Real Estate Agent

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O Licensed Assistant

O Unlicensed Assistant

Question 2

Do you use online data management systems?

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O Yes

- O No
- 🔘 I do not know about online data management systems

Question 3

Would you be willing to introduce E-signing contract documents to your clients?

O Yes

O No

O Depends on the client

O I already use E-Signing

Question 4

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In your business process, are contractual documents printed for each transaction?

O Yes

- O No
- O Depends on the situation

Question 5

The Real Estate Board of Greater Vancouver requires documentation for a transaction to be stored and accessible for a minimum of 7 years. How are these documents currently stored?

- O Online Cloud System
- O Online Data Management System
- O Storage Boxes
- O Other

Question 6

How important is the environmental impact of physical printing/data storage to you?

🔘 Not at all important

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O Slightly important

O Moderately important

- O Very important
- O Extremely important

Question 7

Would you be more likely to shy away from online solutions if it meant re-training?

O Yes

- O No
- O Not applicable I already use online systems

Question 8

If re-training is required, how likely are you to invest in it through both time and money?

- O Extremely unlikely
- O Moderately unlikely
- O Neither likely nor unlikely
- O Moderatly likely
- O Extremely likely
- O Not applicable I already use online systems

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Question 9

What are your other concerns on using virtual data management systems for your business?

Question 10

How likely are you to transition to online solutions in the future?

- O Definitely not
- O Probably not
- O Might or might not
- O Probably yes
- O Definitely yes
- O Not applicable I already use online systems

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