ENGL 301 LinkedIn Peer Review Form

Reviewed by: Samuel Kobierski

Authors Name: Navy Vo



Profile Section	Criteria	Perfect	Good Enough	Needs Work	Comments
Overall Impression	 Strong first impression? Is profile complete? Professional Tone throughout? Uses a custom URL? 	X			- Excellent! Beautiful cover photo - Profile is complete - Professional thorughout - Yes, www.linkedin.com/in/navyvo/
Profile Photo	 Is a photo present? Is the photo of good quality? Is the photo appropriate? 	X			- Yes, a photo is present - Photo is of great quality - Photo is appropriate for a professional setting
Name Field	 Uses full name? Includes professional designation? 	Х			- Uses full name - Professional Designation not relevant
Headline	- Is it concise? - Is it short? - Uses key words?			X	 Catchy headline Too long, consider condensing When your name is searched, only part of your headline appears Try to use key words
Summary	 Compliments the headline? Tells the reader a story about your career goals? Is the length appropriate? 			×	 While an inspiring story about your path to where you are now, this section should be condensed The additional images are great and are appropriate highlights
Experience	 Organized in logical order? Are descriptions sufficient? Any unnecessary experiences listed? 			X	 Amazing amount of work experience Short, concise descriptions UBC YourGreens should be moved to the Volunteer experience section
Education	 Is the education institution correctly linked? Is the program correct? Unrelated education listed? 		X		- UBC: The Activities and Societies heading is present with no content, consider removing - Program listed is correct
Volunteer Experience	 Author has volunteer experience? Are volunteer roles described appropriately? 	X			 Yes, volunteer experience is noted Appropriately describes experience
Skills & Endorsements	 Are relevant skills listed? Are common skills listed unnecessarily? 	X			 Amount of skills listed is great, with most directly related to field of study Consider removing the Microsoft Office software as they are considered mandatory for a person of your skill
Accomplishments	 Are accomplishments listed relevant? Are accomplishments elegantly presented? 	X			 Accomplishments listed are directly related to career goals Accomplishments are presented appropriately



Ad	ditional Comments