

# LinkedIn Peer Review Template

## **First Impressions:**

- based on an initial glance, what are your thoughts?
- what do you like about the profile?
- are there any immediate visible errors or difficulties in understanding?

## **Visuals & Details:**

- is there a profile and header image present?
- is the quality of the images strong?
- are these images appropriate?
- does the individual have a customized URL?

## **Contact Information:**

- are there sufficient contact details provided?

## **Headline & Summary:**

- is there a headline and summary present?
- does the headline accurately summarize the individual?
- does the summary indicate objectives and skills?
- are the headline and summary personable and professional?

## **Education:**

- is educational experience present?
- are the educational institutions and degree details properly listed?

## **Work & Volunteer Experience:**

- is there work and/or volunteer experience present?
- are these experiences adequately described?
- are the descriptions of these experiences easy to read?

## **Skills:**

- are relevant skills stated?
- have any of these skills been endorsed by others?
- are there any skills that could be added based on the experiences?

## **Interests:**

- are there interest present on the page?
- do these interests reflect the individual's objectives and skills?

## **Connections:**

- does the individual have connections added?

**Organization & Grammar:**

- are there any grammatical errors?
- is there consistency throughout the profile?

**Concluding Comments:**

- what are the strongest areas of the profile?
- what are the main areas of improvement?
- bullet list re-capping recommendations from each component.