

ENGL301: Lesson 2:2 LinkedIn Peer Review – Template

Date: 2019-02-16

Name: Ayazhan Makhambetova

1) First Impression

- What was your first impression after reviewing your peer's LinkedIn profile?
- Did you have any questions, or was something unclear or contradicting?
- How would potential employers view the profile?

2) Design & Visuals:

- Title Box
 - Is the title box clean and condensed?
 - Are there any suggestions to improve the title box?
- Profile Photo
 - Is the photo appropriate for online resume?
 - Are there any suggestions to improve the profile photo?
- Layout
 - Is it easy to read and to follow the LinkedIn profile?
 - Are there any suggestions to improve the overall layout?
- Company Logos
 - Do the work experiences provided have company logos and how beneficial are they?
 - Are there any suggestions to improve this field?

3) Content

- Effectiveness of the Summary
 - Does the summary explain the academic and work background of your peer?
 - Does the summary contain information on the direction and field interests of your peer?
 - Does the summary contain information about your peer's achievements and goals?
 - Are there any suggestions to improve the summary?
- Level of detail

- Does the page overall lack of details? Or does it have to many?
- Are there any suggestions to improve the level of details?
- Volunteer Experience and Achievements
 - How does the experience provided in volunteering field reflect the character and goals of your peer?
 - Are there any suggestions to improve this field?
- Grammar and Expression
 - Were there any grammatical errors or place for improvement?
- Education and Courses
 - Are there any suggestions to improve this field?

4) Conclusion

Final thoughts and summary of the suggestions.