Peer Review Template

First Impressions:

What were your first reactions upon viewing the profile?

Quality of Content

Professional Summary

- Is the summary well-written, professional and concise?
- Does the content of the summary relate to your career aspirations?
- Does the summary contain keywords or searchable content?

Quality of Headline

- Does the headline catch your attention?
- Does the headline effectively describe your intent?
- Does the headline contain keywords related to your field of interest?

Work & Volunteer Experience

- Do the work and volunteer experience summaries use quantifiable examples?
- Are action words used?

Education

- Are all previous institutions properly listed?

Visuals

Quality and Appropriateness of Profile Picture and Banner

- Are both pictures professional?
- Is the profile picture well lit, clear, and friendly?

Cohesive Organization

- Does the profile have the same method of organization?
- Are jobs organized consistently?

Grammar/Typos

- Is it well written and free of typos?

Completeness

- Are all fields filled out?

Concluding Comments