Peer Review Sheet - Assignment 2:2 Linkedin Profile

This review sheet is intended to help guide you through your reviewing process. The questions will help determine how to improve a Linkedin profile and make it as appealing as possible.

Name of Reviewer:

Author's Name:

Linkedin URL:

PROFILE PHOTO AND HEADLINE:

Use your answers to these questions to construct a paragraph summarizing the information:

1) Did you find the photo to be professional?
2) Does the type of photo lend well to the field of work? Example, an artistic field may justify a more creative photo.
3) If the photo is not effective, how could it be improved?
4) Does the headline give you a clear idea as to the type of experience the person has?
5) Could the headline be improved in any way?

SUMMARY:

1) Did the summary feel like an appropriate length with an adequate amount of information?
2) Could more information be given about the person? If so, what kind of information?
3) Is the summary too detailed, or is information given that we could put in a different section?
4) Does the person give clear information about the kind of work they are seeking?

EXPERIENCES AND EDUCATION:

1) Are the experiences organized in an attractive way?
2) Are there sufficient descriptions of the experiences and what they entailed?
3) Are there any experiences that seem unnecessary to the person's field of work?
4) Is there any way that the descriptions could be improved?

SKILLS, ACCOMPLISHMENTS, AND INTERESTS:

1) Are these areas filled out as fully as possible?
2) Do the interests and skills pertain to the line of work they are seeking?
3) How could these areas improve?

OVERALL AESTHETIC:

1) Is the look of the profile clean, sleek, and avoids overstimulation?
2) Is there anything aesthetically interesting that stands out? Is this a positive thing?
3) Can anything else be added to create more interest?
4) Are the words and jargon being used appropriately?
5) Does the writing come off unique and personal, or are there certain parts that seem generic and forced?

FINAL IMPRESSIONS:

1) How clearly does the profile represent the person?
2) What area needs the most improvement and why?
3) What area is the strongest and why?

ADDITIONAL COMMENTS:

Feel free to add anything else constructive that would benefit the author.