LinkedIn Peer Review Template

Name of Reviewer:

Name of Author:

Date:

First Impressions	Is the profile easy to navigate through? Are there any missing/incomplete sections? Are there any structural or grammatical mistakes?
Quality and appropriateness of profile picture	Did the author use a profile picture? Does the photo look like the author? Does the author take up at least 60% of the frame? Does the author have an appropriate facial expression? Does the author's photo have an appropriate backdrop? Is it too distracting? Is the author wearing work attire? Are they 'over-dressed' or 'underdressed'?
Headline and Summary	Are current and previous places of employment properly shown? Is the author Candid with who they are? Does the author use a professional tone? Does the author outline his or her future goals?
Experiences and Education	Are past and present work experience and education shown? Are there any significant gaps between places of employment/ educational experience?
Connections	Does the author have many connections? Does the author have too many connections? Is the authors profile suspended due to too many connections?
Overview	Final thoughts? Anomalies? Details?