

LinkedIn Peer Review Template

English 301 Peer Review Form: LinkedIn Profile

Name of Reviewer:

Author of LinkedIn Profile:

Date:

First Impressions:

- What stood out the most at first glance?
- Is the profile easy to navigate through?
- Are there any missing/incomplete sections?
- Are there any mistakes, either structurally or grammatically?
- Does the author use a professional tone?

Profile Picture:

- Does the author have a profile picture?
 - o Is the photo of the author?
 - o What type of photo is it? For example, is it professional, casual, etc.?
- Is the picture clear and free of any obstructions that may be hiding the author?

Headline and Summary:

- How does the author use the headline field?
 - o Is the tone positive or negative?
 - o Does it draw the reader in?
- Is the author clearly represented through the summary?
 - o Are his/her intentions and future goals expressed?
 - o If any, are there any shortcomings in the author's educational or professional past and how are they addressed in the summary?
- Does the author make proper usage of the allotted space in the summary?
 - o Is it well organized and does it flow well?

Experiences and Education:

- Are current and previous places of employment properly shown?
 - o Are there any significant gaps between places of employment?
 - Is this explained in the summary?
- Does the author utilize the description section below his/her work experiences?
 - o Are his/her past responsibilities/duties represented clearly?
- Are explanations given about why the author left a previous place of employment?

Skills

- Does the author make use of adding skills to their profile that best represents them?
- Are the skills well rounded, or do they seem to focus on one or two specific areas?

Final Thoughts:

- Bring to the author's attention where their profile's strengths and weaknesses are. Giving credit where credit is due, make sure to highlight aspects that were done well.